

Date Release:

07/07/2026



PRESS RELEASE

Regional Association Strengthens Support for Residential Skilled Trades Professionals Across Great Lake Bay Region with Merger

Auburn, Michigan - July 2026 — The Home Builders Association of Great Lakes Bay Region (HBAGLBR) proudly announces the official addition of Bay County to its growing regional association, creating a stronger, more unified voice for the residential building industry across Saginaw, Midland, Bay, and Gladwin Counties. Endorsed by both the Home Builders Association of Michigan and the National Association of Home Builders, this expansion marks a significant milestone in HBAGLBR's mission to support, promote, and protect the residential construction industry while investing in the future workforce that will build our communities.

"This is an exciting moment for our association, our members, and the communities we serve," said Chris Page, CEO of HBAGLBR. "The addition of Bay County allows us to expand our impact and better support residential builders, contractors, suppliers, and skilled trades professionals throughout the Great Lakes Bay Region. Together, we are creating more opportunities for advocacy, education, workforce development, and industry growth than ever before."

With Bay County joining the regional association, HBAGLBR is better positioned to address workforce challenges, advocate for housing solutions, and provide valuable resources to residential skilled trades professionals throughout the region.

"This partnership reflects our commitment to building stronger communities through collaboration," said Michael Heal, President of HBAGLBR. "By bringing together members from four counties, we are creating a larger network of professionals dedicated to excellence in residential construction and to developing the next generation of skilled trades workers."



Date Release:
07/07/2026

PRESS RELEASE

Building Excitement for the Future

The regional expansion comes at a pivotal time as HBAGLBR prepares for the highly anticipated opening of its new Resource Center, and future Skilled Trades Training Center in Auburn, Michigan.

The facility will serve as a central hub for the residential construction industry throughout the Great Lakes Bay Region and will provide:

- Member resources and business support services
- Industry meetings and educational programming
- Workforce recruitment initiatives
- Community engagement opportunities
- The future home of a residential skilled trades training center

The upcoming training center represents one of the association's most ambitious investments in the future of the residential construction industry. Designed to address the growing demand for skilled workers, the center will provide pathways for students, career changers, and future trades professionals to gain hands-on experience and training in residential construction careers.

As construction progresses toward opening, excitement continues to build among industry leaders, educators, community partners, and future students who recognize the center's potential to strengthen the regional workforce and support local economic growth.

Strengthening The Communities We Build

The addition of Bay County reinforces HBAGLBR's commitment to serving the residential skilled trades professionals who build and maintain the homes, neighborhoods, and communities throughout the Great Lakes Bay Region.



Date Release:
07/07/2026

PRESS RELEASE

Members benefit from:

- Advocacy at the local, state, and national levels
- Professional development and continuing education
- Business-building and networking opportunities
- Marketing and promotional support
- Workforce recruitment and training initiatives
- Industry representation and legislative advocacy

By working together across Saginaw, Midland, Bay, and Gladwin Counties, HBAGLBR is creating a stronger foundation for the future of residential construction while supporting the professionals who make homeownership possible for families throughout the region. The addition of Bay County is more than an expansion—it is a unified commitment to workforce development, industry excellence, and building stronger communities together.

For more information about the Home Builders Association of Great Lakes Bay Region, upcoming programs, membership opportunities, or the future Resource and Skilled Trades Training Center, please contact:

Danae McCormack
Director of Marketing & Education
989-793-1120
dmccormack@hbaglbr.com
www.hbaglbr.com