

INVEST IN YOUR BUSINESS.

INVEST IN HBA OF THE GREAT LAKES BAY REGION.

HBAGLBR MISSION

Together we are a trusted resource for building industry professionals. Dedicated to supporting the dream of homeownership, and taking pride in the development of our community.

Since 1955, The Home Builders Association of Saginaw, Midland, & Gladwin Counties have been striving towards excellence in the building industry.

AS AN HBA MEMBER

- **We share your pride and passion** for your work
- **We fight for your business**, your rights, and your interests
- You **save money** on exclusive discount programs
- You have the **opportunity to grow** your network.
- **Be in the know** with offered education and training
- **Invest** in the industry that cares for your business
- Be a resource for the HBA to share as a **referral**
- Share HBA **values** of professionalism, integrity, passion, engagement, and loyalty - together

STRENGTH IN NUMBERS - ONE VOICE, TOGETHER

With your HBA Great Lakes Bay Region membership, you also gain membership to the:

- **Home Builders Association of Michigan**
- **National Association of Home Builders**
 - Over 140,000 members nationally
 - Over 4,700 statewide members
 - 22 local associations

With so many members, we are a force for good within the building industry.



PROFESSIONAL WOMEN IN BUILDING

HBA Great Lakes Bay Region has the only Professional Women in Building Council in the Great Lakes Bay region. These women and men support and encourage women and students in the community and in the industry through leadership and innovation. Membership in PWB may be included with your **premium membership**, at \$55 per year.

YOU HAVE OPTIONS.

HBAGLBR Membership comes in two tiers: basic and premium.

BASIC MEMBERSHIP - \$550/year includes 1 Affiliate

- Lobbyist efforts and advocacy on a local, state, and national level.
- FREE business listing and profile at hbas.org.
- Booth discounts for the Home & Garden Show
- Unique opportunities for marketing and sponsorship
- Members-only exclusive events tailored to you
- Prime deals, discounts, and savings on top brands and services
- Educational opportunities and news

PREMIUM MEMBERSHIP - Additional Options Below

- All basic benefits
- Add additional affiliates at \$75 each per year
- Add Young Professionals at \$75 each per year
- Add Professional Women in Building \$55 per year
- Bonus social media marketing at \$50 per year
- Upgraded business listing at hbas.org



1

WE ARE YOUR **ADVOCATE**

Be heard. Be valued. The local, state, and national **advocates** fight for your rights to protect **your livelihood**. By advocating for reduced taxes, fees, and materials costs, we have **saved** builders over **\$22,000** on new builds, and promoted many beneficial law changes.

2

WE ARE YOUR **FOUNDATION**

You'll get every opportunity to **act, aid, and invest** in the **growth of your business**. With access to education, resources, and marketing aid, HBAS is the foundation for your business. **Get involved** with a team, an event, or a sponsorship, and get even more great benefits.

3

WE ARE YOUR **PARTNER**

Receive **support and guidance** by **connecting** with other members at member-only events, and expand your **public reach** with events like the Home & Garden Show and Parade of Homes. HBAS gives you the opportunity to connect, grow, and make new friends.

4

WE ARE YOUR **RESOURCE**

HBAGLBR is your best **resource for staying up to date** on industry technology, products, practices, and more. Get access to **educational** seminars and classes with the state and national associations. HBAGLBR also supports building trades education in local area schools.

5

WE ARE YOUR BEST **INVESTMENT**

HBAS is the best investment you can make for your business. **Save money with group health insurance, workers comp, and member rebate programs**. Plus added benefits to save on vehicles, entertainment, building materials and more.

HBAGLBR INVESTS IN THE FUTURE OF THE INDUSTRY BY SUPPORTING TRADES STUDENTS & STUDENT CHAPTERS.



PASSION IN OUR CRAFT. PRIDE IN OUR COMMUNITY.

THE HBAGLBR VISION

Together, we are a trusted resource of building industry professionals; dedicated to supporting the dream of homeownership, and taking pride in the development of our community.



BUILDER MEMBERS

Builder membership is designed for any business or person currently holding a builders license in the state of Michigan. They are the heart and soul of HBA, from small volume to commercial builders.



ASSOCIATE MEMBERS

A vital part of our membership, Associates are those businesses that provide a service or product designed for the building industry. From mortgages to tradespeople and everyone in between.



AFFILIATE MEMBERS

Affiliate members are employees of a current Builder or Associate member. They receive the same benefits as their parent member.