

Event Partner

Supporting Partner



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Supporting Partners



Kern Pavilion Frankenmuth

2025

March 8: 9a - 5p

March 9: 11a - 4p

Dow Diamond Midland

2025

March 15: 9a - 5p

March 16: 11a - 4p

**PARTNER with us Today
to STAND OUT at one or both of our Home Shows!**

\$7500

1 available
per show

EVENT PARTNER

- Logo as event partner on all print, digital, radio, website, & event marketing & signage
- up to 4 Booths Included (First choice booth selection)
- 30 second no audio, sponsor produced commercial on 80' digital board (Midland only)
- Aisle Partnership (Frankenmuth only)
- Name drop as event sponsor on venue speaker system during event
- Social media highlight leading up to expo
- 100 complimentary tickets

\$4500

2 available
per show

SUPPORT PARTNER **Frankenmuth Sold Out!**

- Logo as support sponsor on all print, digital, radio, website, & event marketing & signage
- Up to 2 booths included
- 30 second no audio, sponsor produced commercial on 80' digital board (Midland only)
- Aisle Partnership (Frankenmuth Only)
- Name drop as support sponsor on venue speaker system during event
- Social media highlight leading up to expo
- 50 complimentary tickets to expo

\$3000

2 available
per show

FAMILY FUNDAY PARTNER

- Logo included on all print/digital marketing related to Family Funday
- Up to 2 booths included
- Opportunity to provide logo'ed activities/items during family time
- Social media mention
- Aisle Partnership (Frankenmuth Only)
- 80' digital board during expo/Signage in elevator (Midland only)
- 25 complimentary tickets to show

\$3000

2 available
per show

STUDENT SHOWCASE PARTNER

- Logo included on all Student Showcase print/digital marketing
- Up to 2 booths included
- Social Media Mention
- Aisle Partnership (Frankenmuth Only)
- 80' digital board during expo (Midland Only)
- 25 complimentary tickets to show

\$3000

1 available
per show

WELCOME PARTNER

- 2 Booths- Premium Location & Partner Sign
- Option to hand out logoed welcome bags at entrance
- Logoed Welcome signage at entry/check in
- Social media mention
- Aisle Partnership (Frankenmuth only)
- Mention on 80' digital board during show(Midland Only)
- 25 Complimentary tickets to show

\$2,000

3 available
per show

TICKET & WRISTBAND PARTNER

- 1 booth Included
- Full color Logoed Entry Wristband
- Full color Logoed Tickets
- Social Media Mention
- Logo on website as partner

\$1500

2 available
Per Show

VENDOR HOSPITALITY PARTNER

- Opportunity to hand out logoed items/interact with vendors during the event while keeping snacks and beverages full in area
- Logo featured on on Vendor Welcome and Move out Letters
- Logo on related signage at Hospitality area

\$1000

2 Available
Per Show

VENDOR FRIDAY NIGHT RECEPTION PARTNER

- Logo included in signage for marketing for Friday Night Reception
- 1- 8ft table provided during the Vendor Reception Friday Evening
- Opportunity to hand out logoed items/host special raffle during Friday night event
- Logo on table top signs in food/drink areas

\$250

SHOP LOCAL PARTNER-PAVILLION- **Midland Only**

- Sponsor Shop Local in all print & digital ads
- Mention on 80' digital board during expo
- Signage in elevator & on show floor

\$250

Foundation Support Partner

- Logo and Booth Number (if applicable) on large printed Home Show Poster located at Entrance

YOUR INFO

NAME: _____

BUSINESS: _____

PHONE: _____

EMAIL: _____

Partnership Choice:

Please Circle Which show:

March 8-9 Frankenmuth

March 15-16 Midland

Both Shows

PAYMENT

Invoice me

I will send a check

Credit Card

Name on Card _____

EXP. _____ CVV _____





Home Builders Association of Great Lakes Bay Region invites you to join us at one or **both** of our Home Shows with the opportunity to showcase your home improvement goods and services to the Great Lakes Bay Region community.

Event Partner

Support Partner

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Kern Pavilion, Frankenmuth MI

Dow Diamond, Midland, MI

2025
March 8: 9am-5pm
March 9: 11am-4pm

2025
March 15: 9am-5pm
March 16: 11am-4pm

Early Bird Pricing Extended to Jan 31!

HBA GREAT LAKES BAY MEMBER PRICING

NON MEMBER PRICING

Early Bird Reg.

10'x10' Booth

First booth **\$550** \$625

8'x10' Booths (Midland only)

First Booth **\$500** \$575

3+ Booths

After first booth **\$450 each**
Includes all sizes booths

Corner Booth

Additional to booth price **\$150 Each**

Early Bird Reg.

10'x10' Booth

First booth **\$750** \$825

8'x10' Booths (Midland Only)

First Booth **\$700** \$775

3+ Booths

After first booth **\$650 each**
Includes all sizes booths

Corner Booth

Additional to booth price **\$150 Each**

Book Your Booth Online Now

Kern Pavilion- Frankenmuth

March 8-9, 2025



Scan with your phone
or
eventhub.net/events/2025-HBA-Great-Lakes-Bay-Home-Show-Frankenmuth-_6259

Dow Diamond

March 15-16, 2025



Scan with your phone
or
eventhub.net/events/2025-HBA-Great-Lakes-Bay-Home-Show-Midland-_6242



Contact Us:

989-793-1120

www.hbas.org

dmccormack@hbaglbr.com